



# 9th Annual BOB DERBY MEMORIAL CHARITY GOLF TOURNAMENT

# Northview Golf & Country Club

# **Sponsorship Package**

#### **Proudly supporting**







Dear Community Partner,

We are excited to announce that our 9th annual Bob Derby Memorial Charity Golf Tournament is returning in 2025, and we will once again be back at the illustrious Northview Golf & Country Club, an Arnold Palmer Signature Course and a PGA Tour Quality course.

Last year, we had a record-breaking year and we were able to raise nearly \$80,000 for our charitable partners, The Union Protein Project and HeadsUpGuys (through the Courtnall Society for Mental Health). We have our targets set even higher this year as we aim to surpass over \$100,000 raised for charity but we need your help to do it!

This package outlines the many benefits that our sponsors get in exchange for their support. We are also happy to tailor a sponsorship package that works for your organization's specific needs. Please feel free to contact us at **golf@moveuptogether.ca** if you have any questions.

We will have more information on the tournament shortly once we confirm the date. Thank you for your ongoing support!

Sincerely,

Annette Toth President, MoveUP Tournament Co-chair

Al Bieksa President, USW 2009 Tournament Co-chair









#### 9TH ANNUAL BOB DERBY MEMORIAL GOLF TOURNAMENT SPONSORSHIP PACKAGE

### Why be a sponsor?

#### Giving back helps the local community

As a sponsor, your donation will go towards two great causes helping at-risk families get access to health and nutritious meals through The Union Protein Project, as well as providing important access to mental health support through the work of the Courtnall Society for Mental Health and HeadsUpGuys.

#### Get in front of your target market

It is an opportunity to mingle with tournament partners, players, and contributors, celebrity guests, representatives from our charitable benefactors, network with potential clients, and have some fun. Or just come for the delicious buffet dinner!

#### Get your brand noticed

Being featured in our event advertising on our event website and social media and having event signage with your logo are all great ways to leverage your sponsorship and get brand recognition. Additionally, our charitable partners will also help expose your brand to their network of contacts as well.

#### Hang out with the stars

Our annual event always brings out some cool celebrities. Past attendees include former Vancouver Canucks star and Sportsnet media personality Kevin Bieksa, past and current NHL stars including Danton Heinen, Troy Stecher, Brendan Gallagher, past and current CFL stars such as David Mackie, Manny Arceneaux, and media celebrities like Sportsnet's Dan Murphy and CFOX's Captain Scotty.





#### 9TH ANNUAL BOB DERBY MEMORIAL GOLF TOURNAMENT SPONSORSHIP PACKAGE

#### Platinum Sponsorship - \$10,000

- Headline sponsorship signage at Clubhouse Logo on table cards
- Golf foursome with all amenities (4 players in total) which includes player entry gifts
- 8 free raffle tickets
- 8 free drink tickets
- Logo displayed on all golf cart windshields
- Your logo on tournament materials, webpage, and sponsored hole
- Verbal acknowledgement during award presentation
- Opportunity to participate in presenting winners' prizes and trophies
- Photographs with celebrities
- Acknowledgement in post-event collateral including Thank You ads, charity announcements, etc.
- Logo prominently displayed during dinner
- Additional perks to be confirmed

#### Gold Sponsor - \$6,000

- Golf foursome with all amenities (4 players in total) which includes player entry gifts (Note: If foursome is not required, price is \$5000)
- Logo on table cards
- Your logo on tournament materials, webpage, and sponsored hole
- Verbal acknowledgement during award presentation
- Acknowledgement in post-event collateral including Thank You ads, charity announcements, etc.
- Logo displayed during dinner

#### Specialty Sponsorship (Dinner wine) - \$3,000

• Contact golf@moveuptogether.ca for details

#### Specialty Sponsorship (On-course food) - \$3,000

- Two opportunities available: Front 9 and Back 9
- Contact golf@moveuptogether.ca for details











#### 9TH ANNUAL BOB DERBY MEMORIAL GOLF TOURNAMENT SPONSORSHIP PACKAGE

## Silver Sponsor (Options include Driving Range, Hole-in-One prizes) - \$3,000

- Choice of top tier event activity sponsorship while supplies last
- Your logo on tournament materials, webpage, and sponsored hole
- Verbal acknowledgement during award presentation
- Acknowledgement in post-event collateral including Thank You ads, charity announcements, etc.
- Logo displayed during dinner

#### Bronze Sponsor (Options include In-Tournament Contests and Raffle Prize Sponsorship) - \$1,500

- Assigned event activity sponsorship while supplies last
- Your logo on sponsored hole
- Logo displayed during dinner

#### Hole Sponsor - \$600

- Your logo on sponsored hole
- Logo displayed during dinner

#### Want to add extra golfers to your sponsorship package?

#### Early Bird

\$325 for MoveUP and USW 2009 members \$375 for non-members \$1200 for foursome

#### After May 31

\$375 for MoveUP and USW 2009 members \$425 for non-members \$1400 for foursome







