



Guide to MoveUP Text & Phone Bank Nights

For the October 2024 Provincial Election

We need your help to reach out to MoveUP members about the upcoming election! Please volunteer for our member texting nights or our member phone bank nights. Each night is only 2 hours and will make a big difference. Email [Sharan at spawa@moveuptogether.ca](mailto:Sharan@moveuptogether.ca) to let her know you want to help out, or if you have any questions.

All volunteer nights will take place from 5:30-7:30pm PST and dinner will be provided for those who are doing the volunteering from our office.

Thursday, Oct 3rd – Text Night

Wednesday, Oct 9th – Text Night

Thursday, Oct 10th - Phone Night

Tuesday, Oct 15th - Text Night

Thursday, Oct 17th – Phone Night

What's at Stake?

This election in BC is one of the most important provincial elections in MoveUP's history as a union. The vast majority of our members' jobs are on the line, with the Conservative party stating they will dissolve crown corporations and promote privatization if they take power.

The BC NDP has a proven track record of supporting workers and investing in working people and families. That is why MoveUP is endorsing the NDP to protect members' jobs and protect our communities.

Why Text & Phone Members?

MoveUP members will be receiving emails from us about voting, but many people don't check their emails, and we want all our members to be aware of the importance of this election.

If you want to help in this crucial election in an easy and fun way, then MoveUP's text and phone bank nights are the perfect choice! (You don't even need to leave your home to volunteer with us!)



What is Election Phone Banking?

Election phone banking is all about connecting with MoveUP members over the phone. You'll be provided with a list of members to call, and your mission is to chat with people, share information, and encourage them to vote!

Where is the phone bank located? You will NOT need to use your personal phone for this. At the MoveUP office we will provide a physical phone for you to make the calls to members. We are currently exploring options for volunteers to work virtually on your computer from home.

What will you be saying to members? First off, the purpose of the call is to encourage MoveUP members to vote. You start the call by introducing yourself, and then you simply follow a short script. We make this as easy as possible for you. Most importantly, we want to make sure that they have a plan to vote and why it is important to our members' jobs to vote in this election.

The script that we provide takes the pressure off you, so you know what to say when common questions or statements come up. Some members may tell you *"I'm unsure about who to vote for, can you tell me more about their policies?"*, *"Why should I support the NDP?"*, *"I'm planning on voting Conservative."* and we will have scripted responses ready for you so you can keep the conversation going. Think of it like a friendly chat with a neighbour who might need a little extra push to get out and vote! The MoveUP Communications team will also be available to assist you whenever needed.

Phone banking is very powerful, as many members appreciate a call from a real person who is volunteering their time (not a robo call) to have personalized, one-on-one discussions about voting. It's a great feeling when you provide a member with the information they want, and empower them to make an informed choice before going to vote. So many times after an election is over, we hear people saying, *"I was so busy that I forgot to vote, I wish someone would have reminded me."*

This election will be so close, let's not miss a single vote!

We will be in touch with you soon about if you can volunteer in our phone bank nights remotely from a computer at home, or if you must come into the MoveUP office. If the option of volunteering remotely is available, you will be provided with training on how to use the phone banking software from home.



What is Election Texting?

Election texting allows you to connect with MoveUP members through texting with them. You will NOT need to use your personal phone for this. We are using software that can be used on a computer, which treats texting like an online chat program. It's very easy to use, and you can participate from the comfort of your home!

An automatic, mass text message will go out to members such as *“Are you planning on voting in this election?”* and in our “Texting Inbox” you will see any replies that come in. You will then select the person you want to reply to, and have a one-on-one texting conversation with them! Like phone banking, your mission is to share information and encourage them to vote!

As you text with members, they'll share their opinions with you about the parties or issues they care about, or may just ask you questions such as how to register to vote, where they should vote, etc. We will have a library of replies which you can send them. This saves you time, so you don't have to type in information for common questions such as – *“When is election day?”*

Some members may tell you *“I'm unsure about who to vote for, can you tell me more about their policies?”*, *“Why should I support the NDP?”*, *“I'm planning on voting Conservative.”* and we will have responses ready for you in the library so you can keep the conversation going. The MoveUP Communications team will also be available to assist you whenever needed.

Texting conversations are very powerful, as many members may feel more comfortable texting at their own pace, rather than being on a call with someone. It allows them to have meaningful, one-on-one conversations with people who are answering their specific questions. Every text conversation we have can convince someone to go vote!

There will be a tutorial (through Zoom) about how to use our texting software before we begin our texting nights. If you'd like to learn in advance about the steps needed to do the texting, please [click here for a simple how-to guide.](#)

Interested in helping out with our text or phone bank nights? Remember to email [Sharan at spawa@moveuptogether.ca](mailto:Sharan@moveuptogether.ca) as soon as possible to let her know which nights you want to volunteer for. She can also answer any questions you may have. All volunteer nights will take place from 5:30-7:30pm PST, and dinner will be provided for those who are doing the volunteering from our office. Hope to see you there!