

# 2024 8th Annual BOB DERBY MEMORIAL CHARITY GOLF TOURNAMENT



Friday, July 26, 2024  
Northview Golf & Country Club

## Sponsorship Package

Proudly supporting



## 8TH ANNUAL BOB DERBY MEMORIAL GOLF TOURNAMENT SPONSORSHIP PACKAGE

Dear Community Partner,

We are excited to announce that our 8th annual Bob Derby Memorial Charity Golf Tournament is returning on July 26, 2024. We are particularly thrilled that we will be bringing our tournament to the illustrious Northview Golf & Country Club, an Arnold Palmer Signature Course and a PGA Tour Quality course.

This year also marks a special milestone for our event as it marks the 10th year since our very first tournament in 2015. Last year, we hosted our first event in three years coming out of the COVID-19 pandemic and the incredible support we received from our tournament sponsors allowed us to raise approximately \$70,000 in support of The Union Protein Project.

After careful consideration and consultation with our tournament committee, we felt our tournament had the potential to support our communities and the people in them even further. We recognize that people who face food insecurity also face tremendous mental health strains as a result, and so this year we are proud to bring the Courtnall Society for Mental Health on board as a charitable recipient alongside The Union Protein Project.

The Courtnall Society for Mental Health was founded to raise funds and awareness for mental health. Their efforts are dedicated to raising funds to provide grants to organizations helping those with mental health challenges. Across Canada, millions of individuals face mental health challenges, and all too often don't get the help they need. By supporting community-centric services, the Courtnall Society for Mental Health helps ensure that individuals have access to the help they need quickly and easily.

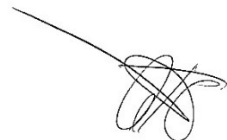
The Union Protein Project subsidizes the cost of protein for food banks allowing them to provide canned fish and peanut butter that many at-risk families just can't afford. They have helped food banks save precious money and maximize their purchasing power by subsidizing the cost of protein-based foods.

For our corporate partners and sponsors, growing our tournament increasing our number of charitable benefactors means that not only will your generosity help support even more crucial causes in our communities, but your brand exposure will be doubled when you sponsor our tournament this year. We know we can count on your support again this year as we make our tournament the biggest and best it has ever been.

This package outlines the many benefits that our sponsors get in exchange for their support. We are also happy to tailor a sponsorship package that works for your organization's specific needs. Please feel free to contact us at [golf@moveuptogether.ca](mailto:golf@moveuptogether.ca) if you have any questions.

We look forward to seeing you at our 8<sup>th</sup> annual Bob Derby Memorial Charity Golf Tournament on July 26!

Sincerely,



Annette Toth  
Vice-President, MoveUP  
Tournament Co-chair



Al Biekša  
President, USW 2009  
Tournament Co-chair



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# Why be a sponsor?

### ***Giving back helps the local community***

As a sponsor, your donation will go towards two great causes helping at-risk families get access to health and nutritious meals through The Union Protein Project, as well as providing important access to mental health supports through the work of the Courtnall Society for Mental Health.

### ***Get in front of your target market***

It is an opportunity to mingle with tournament partners, players, and contributors, representatives from our two charitable benefactors, network with potential clients, and have some fun. Or just come for the delicious buffet dinner!

### ***Get your brand noticed***

Being featured in our event advertising on our event website and social media and having event signage with your logo are all great ways to leverage your sponsorship and get brand recognition. Additionally, our charitable partners will also help expose your brand to their network of contacts as well.

### ***Hang out with the stars***

Our annual event always brings out some cool celebrities. Past attendees include former Vancouver Canucks star and Sportsnet media personality Kevin Bieksa, past and current NHL stars including Troy Stecher, Erik Gudbranson, Brendan Gallagher, past and current CFL stars Odell Willis and Manny Arceneaux, and media celebrities like Sportsnet's Dan Murphy and CFOX's Captain Scotty.



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## **Platinum Sponsorship - \$10,000**

- Headline sponsorship signage at Clubhouse – Logo on table cards
- Golf foursome with all amenities (4 players in total) which includes player entry gifts
- 8 free raffle tickets
- 8 free drink tickets
- Your choice of 1 of the following advertising opportunities:
  - Logo on each golf bag (Note: each player will receive a golf bag as their entry gift)
  - Logo on microfibre golf towel attached to golf bag
  - Logo displayed on all golf cart windshields
- 15 public service announcements on Rogers entertainment featuring your organization
- Your logo on tournament materials, webpage, and sponsored hole
- Verbal acknowledgement during award presentation
- Opportunity to participate in presenting winners' prizes and trophies
- Photographs with celebrities
- Acknowledgement in post-event collateral including Thank You ads, charity announcements, etc.
- Logo prominently displayed during dinner



## **Gold Sponsor - \$6,000**

- Golf foursome with all amenities (4 players in total) which includes player entry gifts (Note: If foursome is not required, price is \$5000)
- Logo on table cards
- Your logo on tournament materials, webpage, and sponsored hole
- Verbal acknowledgement during award presentation
- Acknowledgement in post-event collateral including Thank You ads, charity announcements, etc.
- Logo displayed during dinner

## **Specialty Sponsorship (Wine) - \$3,000**

- Contact [golf@moveuptogether.ca](mailto:golf@moveuptogether.ca) for details

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## **Specialty Sponsorship (On-course Lunch) - \$3,000**

- Two opportunities available: Front 9 and Back 9
- Contact [golf@moveuptogether.ca](mailto:golf@moveuptogether.ca) for details

## **Silver Sponsor (Options include Driving Range contest, Dinner, Hole-in-One prize) - \$3,000**

- **Choice** of top tier event activity sponsorship while supplies last
- Your logo on tournament materials, webpage, and sponsored hole
- Verbal acknowledgement during award presentation
- Acknowledgement in post-event collateral including Thank You ads, charity announcements, etc.
- Logo displayed during dinner

## **Bronze Sponsor (Options include In-Tournament Contests and Raffle Prize Sponsorship) - \$1,500**

- **Assigned** event activity sponsorship while supplies last
- Your logo on sponsored hole
- Logo displayed during dinner

## **Hole Sponsor - \$600**

- Your logo on sponsored hole
- Logo displayed during dinner

## **Want to add extra golfers to your sponsorship package?**

### **Early Bird**

\$275 for MoveUP and USW 2009 members  
\$320 for non-members  
\$1000 for foursome

### **After May 31**

\$325 for MoveUP and USW 2009 members  
\$375 for non-members  
\$1200 for foursome



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## ***Making a sponsorship payment***

Are you ready to make your sponsorship payment? Thank you for your support. To maximize the money that goes back to our charities, we kindly ask that our sponsors pay using one of the two methods listed below.

### **By e-transfer**

Please e-transfer your payment to [etransfer@moveuptogether.ca](mailto:etransfer@moveuptogether.ca).

In the memo field, please indicate that your payment is for the Bob Derby Golf tournament, the name of the sponsoring company, as well as the level of your sponsorship. For example, your memo field may look like this: "BD Golf ACME Platinum"

### **By cheque**

Please make your cheque payable to "MoveUP" and mail to the following address:

Bob Derby Memorial Charity Golf Tournament  
c/o MoveUP  
Suite 301 – 4501 Kingsway  
Burnaby, BC V5H 0E5

In the memo field, please indicate that your payment is for the Bob Derby Golf tournament, the name of the sponsoring company, as well as the level of your sponsorship. For example, your memo field may look like this: "BD Golf ACME Platinum"

Please also send an email to [golf@moveuptogether.ca](mailto:golf@moveuptogether.ca) to indicate you have made your e-transfer payment so we can look out for it. You can also reconfirm the information that you put in the memo field, so it makes it easier for us to match up the payment. (Golfers who are registering foursomes or pairs are asked to please also send us the name of your other participants when emailing).



## 8TH ANNUAL BOB DERBY MEMORIAL GOLF TOURNAMENT SPONSORSHIP PACKAGE

### ***Stay close to the golf course!***

The Ramada by Wyndham Surrey/Langley is offering a special rate for participants in the Bob Derby Golf Tournament. There is a group block of 16 rooms on hold until 5 p.m. PT on June 14, 2024. First come, first served.

To reserve a room, please call the front desk at 604-576-8388 and reference "USW 2009" when booking.

Standard rooms with two Queen beds are blocked at a discounted rate of \$229 plus tax per room per night. Hotel guests receive a complimentary breakfast, complimentary WiFi, complimentary use of the fitness facility and indoor pool and hot tub, and complimentary parking.

The rooms are available for the night of Thursday, July 25 with a limited number of rooms also available for the night of Friday, July 26.

The Ramada by Wyndham Surrey/Langley is located at 19225 Highway 10, Surrey, a convenient 20-minute drive to the Northview Golf & Country Club.

Please visit <https://www.wyndhamhotels.com/en-ca/ramada/surrey-british-columbia/ramada-langley-surrey/overview> to view the rooms and amenities.

